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| Macintosh HD:Applications:MAMP:htdocs:estudio:img:icon_engage_70px.png | Unit 6.1 - AP - Background of Urban Geography - Challenge Brief |

The city is an ever-changing
cultural landscape, its layers reflecting grand plans by
governments, impassioned pursuits by individuals, economic
decisions by corporations, and processes of political-economic
change and globalization. Geographers who study cities have a
multitude of topics to examine. From gentrification to teardowns,
from favelas to McMansions, from spaces of production to spaces of
consumption, from ancient walls to gated communities, cities have
so much in common, and yet each has its own pulse, its own feel,
its own spatial structure, its own set of realities. The pulse of
the city is undoubtedly created by the peoples and cultures who
live there. For it is the people, whether working independently or
as part of global institutions, who continuously create and
recreate the city and its geography.

How we can create an
advertisement that addresses the background of urban geography in a
way that is both academic and "digestible"?

(Use the 6.1 N2K list located in
your google classroom stream for help) Each member will create an
advertisement. You may create a flyer, a magazine ad, a television
ad (at least 3 minutes), a radio ad (at least 3 minutes), or an
internet pop-up ad. The advertisement may either support or
discourage urbanization. The advertisement must include the
following information:

1) Three historical factors that
led to urbanization (20 pts)

2) Three factors that influence
urbanization (20 pts)

 -Agriculture

   -Transportation

   -Communication

   -Population
growth

   -Migration

   -Economic
development

   -Government
policies

3) Two city-structure models (20
pts)

 -Burgess Concentric-Zone
Model

   -Hoyt Sector
Model

   -Harris-Ullman
Multiple-Nuclei Model

   -Galactic city model
(aka Peripheral Model)

   -James Vance Urban
Realms Model

4) Two "World" city-structure
models (20 pts)

 -European

   -Southeast Asia

   -Latin America

   -Subsaharan
Africa

5) At least 2 theories (20
pts)

   -Borchert

   -Muller

   -Christaller